Daily Survey: Gender Neutral

December 1 - 2, 2017 - 1000 US Adults

YouGov

1. Construct or Biological Fact

Do you think that gender is a something determined by society or an inherent biological fact?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Determined by society	11%	9%	13%	18%	12%	7%	8%	11%	3%	21%	11%
Biological fact	66%	72%	60%	47%	62%	72%	78%	70%	66%	48%	52%
Not sure	24%	20%	27%	35%	26%	20%	15%	19%	31%	32%	37%
Totals	101%	101%	100%	100%	100%	99%	101%	100%	100%	101%	100%
Unweighted N	993	415	578	132	264	400	197	757	106	69	61

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< $50K	$50-100K	$100K+	Prefer not to say	Northeast	Midwest	South	West
Determined by society	11%	18%	6%	10%	9%	14%	14%	7%	13%	11%	8%	14%
Biological fact	66%	56%	64%	81%	68%	71%	67%	48%	68%	66%	68%	60%
Not sure	24%	25%	30%	10%	23%	15%	18%	45%	19%	23%	25%	26%
Totals	101%	99%	100%	101%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	993	339	413	241	425	289	146	133	184	208	369	232

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2. Liking Toys

Do you think boys and girls are born liking different kinds of toys or do you think boys and girls learn to like toys that are made for their gender?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Boys and girls are born liking different kinds of toys	29%	32%	26%	19%	24%	35%	35%	29%	29%	33%	21%
Boys and girls learn to like different kinds of toys	51%	47%	54%	48%	49%	51%	56%	54%	47%	47%	37%
Not sure	20%	20%	20%	33%	27%	14%	10%	17%	24%	20%	42%
Totals	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	993	415	578	132	264	400	197	757	105	70	61

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< $50K	$50-100K	$100K+	Prefer not to say	Northeast	Midwest	South	West
Boys and girls are born liking different kinds of toys	29%	28%	25%	39%	26%	31%	38%	27%	29%	32%	27%	30%
Boys and girls learn to like different kinds of toys	51%	60%	46%	49%	53%	58%	49%	34%	57%	54%	52%	42%
Not sure	20%	12%	29%	13%	21%	11%	13%	39%	14%	14%	21%	27%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	993	339	413	241	427	287	146	133	185	207	369	232

3. Raised to Like Toys
Which of these two views comes closer to your own?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Young boys and girls should be raised differently, with different toys and play activities.	36%	46%	26%	23%	31%	42%	44%	34%	44%	43%	26%
Young boys and girls should be brought up alike, with similar toys and play activities.	44%	36%	52%	50%	44%	42%	42%	50%	28%	31%	36%
Not sure	20%	18%	22%	28%	25%	16%	14%	16%	28%	26%	38%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	992	413	579	131	264	401	196	755	106	70	61

		Party ID			Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< $50K	$50-100K	$100K+	Prefer not to say	Northeast	Midwest	South	West
Young boys and girls should be raised differently, with different toys and play activities.	36%	28%	30%	56%	38%	41%	32%	23%	39%	25%	40%	34%
Young boys and girls should be brought up alike, with similar toys and play activities.	44%	55%	42%	33%	43%	44%	56%	38%	47%	58%	37%	43%
Not sure	20%	16%	28%	11%	19%	15%	12%	40%	14%	17%	23%	23%
Totals	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	992	341	409	242	428	286	146	132	185	206	371	230

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4. Prefer Toys for Boys or Girls

When you were a child, which toys seem more fun to you, toys aimed at boys or toys toys aimed at girls?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Boys toys	51%	83%	21%	51%	49%	55%	48%	56%	44%	28%	54%
Girls toys	29%	4%	52%	22%	23%	32%	38%	29%	31%	45%	7%
Not sure	20%	13%	26%	27%	28%	13%	14%	15%	25%	27%	39%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	991	414	577	132	264	401	194	755	105	70	61

		Party ID			Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< $50K	$50-100K	$100K+	Prefer not to say	Northeast	Midwest	South	West
Boys toys	51%	51%	51%	51%	50%	55%	60%	41%	53%	53%	49%	52%
Girls toys	29%	33%	22%	37%	32%	30%	27%	20%	31%	28%	29%	28%
Not sure	20%	16%	27%	11%	18%	15%	14%	38%	16%	19%	22%	19%
Totals	100%	100%	100%	99%	100%	100%	101%	99%	100%	100%	100%	99%
Unweighted N	991	339	411	241	425	288	146	132	185	206	369	231

5. Girl toy gift to a boy
How comfortable, if at all, would you feel buying a MALE child in your family a gift that is commonly aimed towards girls?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very comfortable	19%	16%	22%	26%	22%	19%	11%	23%	14%	9%	13%
Somewhat comfortable	12%	12%	13%	12%	14%	16%	5%	12%	4%	11%	30%
Neither comfortable nor uncomfortable	26%	22%	30%	23%	23%	19%	44%	28%	21%	27%	19%
Somewhat uncomfortable	17%	20%	15%	16%	17%	18%	19%	17%	21%	14%	17%
Very uncomfortable	25%	29%	20%	24%	24%	28%	21%	20%	41%	39%	21%
Totals	99%	99%	100%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	991	413	578	131	263	400	197	756	104	70	61

		Party ID			Family Income (3 category)				Census Region			
	Total	Dem	Ind	Rep	< $50K	$50-100K	$100K+	Prefer not to say	Northeast	Midwest	South	West
Very comfortable	19%	27%	20%	8%	17%	21%	22%	22%	18%	21%	20%	19%
Somewhat comfortable	12%	10%	14%	14%	10%	12%	24%	10%	16%	14%	12%	10%
Neither comfortable nor uncomfortable	26%	27%	26%	24%	26%	30%	15%	29%	25%	31%	25%	24%
Somewhat uncomfortable	17%	13%	17%	25%	22%	14%	12%	12%	18%	13%	19%	18%
Very uncomfortable	25%	24%	23%	29%	25%	22%	27%	27%	23%	22%	24%	30%
Totals	99%	101%	100%	100%	100%	99%	100%	100%	100%	101%	100%	101%
Unweighted N	991	341	409	241	426	288	146	131	184	207	371	229

6. Boy toy gift to a girl

How comfortable, if at all, would you feel buying a FEMALE child in your family a gift that is commonly aimed towards boys?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very comfortable	29%	24%	33%	35%	32%	31%	16%	33%	20%	18%	24%
Somewhat comfortable	13%	11%	14%	13%	17%	13%	7%	11%	14%	15%	22%
Neither comfortable nor uncomfortable	31%	33%	29%	26%	29%	26%	44%	33%	25%	22%	35%
Somewhat uncomfortable	12%	16%	9%	14%	9%	13%	15%	11%	14%	23%	6%
Very uncomfortable	15%	16%	15%	12%	13%	17%	18%	12%	27%	22%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	988	413	575	131	262	399	196	754	104	70	60

	Total	Party ID			Family Income (3 category)				Census Region			
		Dem	Ind	Rep	< $50K	$50-100K	$100K+	Prefer not to say	Northeast	Midwest	South	West
Very comfortable	29%	35%	26%	25%	24%	34%	36%	28%	28%	31%	28%	29%
Somewhat comfortable	13%	13%	12%	13%	14%	11%	18%	9%	18%	12%	11%	11%
Neither comfortable nor uncomfortable	31%	28%	33%	30%	33%	31%	22%	30%	34%	32%	28%	30%
Somewhat uncomfortable	12%	10%	14%	13%	14%	12%	11%	11%	9%	11%	15%	12%
Very uncomfortable	15%	14%	15%	18%	15%	13%	14%	22%	10%	13%	18%	18%
Totals	100%	100%	100%	99%	100%	101%	101%	100%	99%	99%	100%	100%
Unweighted N	988	340	408	240	424	288	145	131	184	206	369	229

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Interviewing Dates	December 1 - 2, 2017
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2014 American Community Study. Voter registration was imputed from the November 2014 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, 2012 and 2016 Presidential votes. The weights range from 0.161 to 6.087, with a mean of one and a standard deviation of 0.893.
Number of respondents	1000
Margin of error	$\pm$ 4.2% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	54 questions not reported.